

For FTTH Annual Conference 2007, Beijing



*see the **Light***

With the unrivalled bandwidth of fiber coming soon to a home near you.....

Business Partner Sponsorship Proposal

Date: 18 – 20th July 2007
Venue: Beijing, China
Shangri-La Group Hotel

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Purpose

The FTTH Council – Asia Pacific is pleased to announce our first major event in Asia Pacific, held in Beijing, China. Titled, “see the Light”, it is centered on the latest fiber-to-the-home access solutions. Fiber-to-the-home is predicted to grow worldwide at an unprecedented rate of 33% over the next three years with committed deployments driven by incumbent carriers, local authorities, utilities and new entrants, reaching millions of households. Are we going to see similar growth in Asia? At our “see the Light” event, we will examine the reasons why fiber provides the only long-term solution to high-speed communications and how regions and operators can use it to develop solutions for the market.

The FTTH Council Asia Pacific is a non-profit organization whose mission is to educate, promote and accelerate FTTH and the resulting economic and quality-of-life enhancements across the Asia Pacific region. As we are a non-profit organization, we are seeking business partners to sponsor this upcoming event. We offer a flexible choice of sponsorship packages that gives your company prime visibility and direct access to a very high quality and targeted audience within the FTTH industry. Outlined in this document are details relating to the event and sponsorship opportunities that business partners can take advantage of. To participate, please send in the attached confirmation form to FTTH Council Asia Pacific by **31 Jan. 2007** for member bookings. Sponsorships will be allocated on a first-come-first-serve basis. **Please confirm your participation as soon as possible to avoid disappointment.**

James Cowcher
Chairman, Planning, Communications and Events Committee

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Sponsorship Opportunities

Sponsorship: Platinum * 3 (Fully booked)

Fee: US\$25,000

Benefits:

- Prominent display of corporate logo throughout event venue (main seminar/exhibition/cocktail reception area)
- Presentation/Speaking opportunity during the course of 2 days (Case study type presentation by customer also accepted in the preliminary session (subject to prior approval by the Council), the platinum sponsor has option to introduce this guest speaker or moderate a panel session in the preliminary session. (Main morning session on Day 1&2)
- Logo exposure on VIP invitation cards
- Logo to be printed on the conference bags which will be distributed to visitors upon registration
- Collateral (A4 size, up to 4 pages) of Platinum sponsor can be put into the conference bag which will be distributed to visitors
- An exhibition booth within the main exhibition area during the event
- Entitlement to 4 passes to attend the Main programs and Cocktail Reception

Sponsorship: Gold * 5

Fee: US\$18,000

Benefits:

- Display of corporate logo throughout event venue (main seminar/exhibition/cocktail reception area)
- Presentation/Speaking opportunity during the course of 1 day (Afternoon Breakout Session Case study type presentation by customer also accepted)
- Logo exposure on VIP invitation cards
- Collateral (A4 size, up to 4 pages) of Gold sponsor can be put into the conference bag which will be distributed to visitors
- An exhibition booth within the main exhibition area during the event
- Entitlement to 3 passes to attend the Main programs and Cocktail Reception

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Sponsorship Opportunities

Sponsorship: Silver * (5 – 10)

Fee: US\$10,000

Benefits:

- Display of corporate logo throughout event venue (main seminar/exhibition)
- Logo exposure on VIP invitation cards
- Collateral (A4 size, up to 4 pages) of Silver sponsor can be put into the conference bag which will be distributed to visitors
- An exhibition booth within the main exhibition area during the event
- Entitlement to 2 passes to attend the Main programs and Cocktail Reception

Sponsorship: Evening Cocktail/Dinner Reception * 2

Fee: US\$8,500

Benefits:

- Display of corporate logo during evening reception(1 day)
- Option to provide MC and/or evening guest speaker (speaker subject to prior approval by council)
- Option to provide special give-aways to dinner guests with corporate logo
- Option to provide entertainment during the dinner (subject to prior approval by council)
- Logo exposure on VIP invitation cards
- A table top display during the evening reception
- Entitlement to 5 passes to attend the Cocktail reception and 1 pass to attend the Main programs

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Sponsorship Opportunities

**New
CHANCE
to be a
SPONSOR**

Sponsorship: Speaker only
Fee: US\$8,000

Benefits:

- Presentation/Speaking opportunity during the course of 2 days
- Entitlement to 2 passes to attend the Main programs and Cocktail Reception

Sponsorship: Exhibition only
Fee: US\$7,000

Benefits:

- An exhibition booth within the main exhibition area during the event
- * Please be reminded that Platinum, Gold, and Silver sponsors will be given preference on booth location.
- Display of corporate logo throughout the exhibition area

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Sponsorship Opportunities

Sponsorship: Optional Tour sponsor * 1

Fee: US\$ 5,500

Benefits:

- Display of corporate logo at Optional tour luncheon venue
- Entitlement to 2 pass to attend the Main programs and Cocktail Reception
- Entitlement to 5 passes to participate in the Optional Tour
- Option to provide luncheon welcome guest speaker (Max. 7 min.) (speaker subject to prior approval by council)

Sponsorship: Luncheon Sponsor * 2 (Fully booked)

Fee: US\$5,000

Benefits:

- Display of corporate logo during the luncheon
- Logo display on the Conference Program and website
- Exhibition table space within the luncheon room
- Entitlement to 5 pass to attend the luncheon and 2 pass to attend the Main programs
- Option to provide luncheon welcome guest speaker (Max. 5 min.) (speaker subject to prior approval by council)

Sponsorship: Coffee Break * 10

Fee: US\$1,000

Benefits:

- Display of corporate logo during one coffee break on day 1 and day 2
- Entitlement to 1 pass to attend the Main programs and Cocktail Reception

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Sponsorship Confirmation Form

Please read the above sponsorship packages carefully, fill out the form within the defined timeframe, and deliver it to FTTH Council Asia Pacific to ensure that your sponsorship and other plans will be arranged on time.

Please confirm your participation by 31 Jan 2007 to take advantage of early bird booking: and get 1 free delegate to the conference!

Primary Contact: Secretariat of FTTH annual conference 2007 (c/o G-MAC Inc.)
 Gishin Ko (for English and Chinese speakers)
 Aiko Bandai (for English speakers)
 Email: ftthcouncilap@gmajapan.com
 TEL: +81 3 5805 6070, FAX: +81 3 5805 6065

YES! I want to be a sponsor. Please find my contact and sponsorship details below:

Company Name			
Contact Person		Title	
Office Phone		Mobile	
Fax		E-mail	
Address & Post Code			
Please indicate your choice of sponsorship plan (please tick)			
<input type="checkbox"/> Platinum sponsor (US\$25,000)		<input type="checkbox"/> Reception sponsor (US\$8,500)	
<input type="checkbox"/> Gold sponsor (US\$18,000)		<input type="checkbox"/> Luncheon sponsor (US\$5,500)	
<input type="checkbox"/> Silver sponsor (US\$10,000)		<input type="checkbox"/> Coffee Break sponsor (US\$1,000)	
<input type="checkbox"/> Speaker sponsor (US\$8,000) (*new)		<input type="checkbox"/> Optional Tour sponsor (US\$ 5,500)	
<input type="checkbox"/> Exhibition sponsor (US\$7,000) (*new)			
● Pls. note that council may choose to change event collateral (ex. Bags)			
For more information regarding FTTH council, please contact:			
Oversea: Mr. James Cowcher E-mail: james.cowcher@senko.com		Domestic: Mr. Zhang Mu E-mail: zhangmu@yofc.com	